

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Friends of Gretchen Driskell
Product	Political
Estimate Number	2497

Invoice #	140237-2
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	140237
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/25/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a								
		CDR									
					10/29/12 to 11/04/12	5x	MTWTF--				
					M	10/29/12	:30	4:41 AM	GDXX1020H	\$275.00	3
					Tu	10/30/12	:30	4:58 AM	GDXX1020H	\$275.00	5
					W	10/31/12	:30	4:56 AM	GDXX1020H	\$275.00	4
					Th	11/01/12	:30	4:39 AM	GDXX1020H	\$275.00	7
					F	11/02/12	:30	4:37 AM	GDXX1020H	\$275.00	6
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	4:57 AM	GDXX1020H	\$275.00	8
2	WJBK	Fox 2 News AM 530a	530a-6a								
		CDR									
					10/29/12 to 11/04/12	5x	MTWTF--				
					M	10/29/12	:30	5:48 AM	GDXX1020H	\$550.00	3
					Tu	10/30/12	:30	5:51 AM	GDXX1020H	\$550.00	4
					W	10/31/12	:30	5:38 AM	GDXX1020H	\$550.00	5
					Th	11/01/12	:30	5:52 AM	GDXX1020H	\$550.00	7
					F	11/02/12	:30	5:37 AM	GDXX1020H	\$550.00	6
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	5:40 AM	GDXX1020H	\$550.00	8
3	WJBK	Fox 2 News AM 6a	6a-7a								
		CDR									
					10/29/12 to 11/04/12	5x	MTWTF--				
					M	10/29/12	:30	6:17 AM	GDXX1020H	\$900.00	3
					Tu	10/30/12	:30	6:51 AM	GDXX1020H	\$900.00	5
					W	10/31/12	:30	6:10 AM	GDXX1020H	\$900.00	4
					Th	11/01/12	:30	6:17 AM	GDXX1020H	\$900.00	7
					F	11/02/12	:30	6:28 AM	GDXX1020H	\$900.00	6
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	6:51 AM	GDXX1020H	\$900.00	8

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WJBK	Fox 2 News AM 7a	7a-8a								
		CDR									
					10/29/12 to 11/04/12	5x	MTWTF--				
					M	10/29/12	:30	7:29 AM	GDXX1020H	\$900.00	3
					Tu	10/30/12	:30	7:21 AM	GDXX1020H	\$900.00	4
					W	10/31/12	:30	7:51 AM	GDXX1020H	\$900.00	5
					Th	11/01/12	:30	7:39 AM	GDXX1020H	\$900.00	7
					F	11/02/12	:30	7:21 AM	GDXX1020H	\$900.00	6
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	7:17 AM	GDXX1020H	\$900.00	8
5	WJBK	Fox 2 News AM 8a	8a-9a								
		CDR									
					10/29/12 to 11/04/12	5x	MTWTF--				
					M	10/29/12	:30	8:50 AM	GDXX1020H	\$900.00	4
					Tu	10/30/12	:30	8:20 AM	GDXX1020H	\$900.00	3
					W	10/31/12	:30	8:41 AM	GDXX1020H	\$900.00	5
					Th	11/01/12	:30	8:46 AM	GDXX1020H	\$900.00	6
					F	11/02/12	:30	8:20 AM	GDXX1020H	\$900.00	7
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	8:36 AM	GDXX1020H	\$900.00	8
6	WJBK	Fox 2 News Sa ROS	7a-10a								
		CDR									
					10/29/12 to 11/04/12	2x	-----S-				
					Sa	11/03/12	:30	7:11 AM	GDXX1020H	\$650.00	3
					Sa	11/03/12	:30	7:36 AM	GDXX1020H	\$650.00	4
7	WJBK	Fox 2 News AM Su ROS	7a-10a								
		CDR									
					10/29/12 to 11/04/12	1x	-----S				
					Su	11/04/12	:30	9:46 AM	GDXX1020H	\$650.00	2
8	WJBK	Fox 2 News AM Su 630a	630a-7a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		CDR									
9	WJBK	Fox 2 News AM 9a	9a-10a		10/29/12 to 11/04/12	1x	-----S				1
				Su	11/04/12	:30	6:37 AM	GDXX1020H	\$600.00		
9	WJBK	Fox 2 News AM 9a	9a-10a		10/29/12 to 11/04/12	5x	MTWTF--				
				M	10/29/12	:30	9:52 AM	GDXX1020H	\$600.00		5
				Tu	10/30/12	:30	9:52 AM	GDXX1020H	\$600.00		3
				W	10/31/12	:30	9:10 AM	GDXX1020H	\$600.00		4
				Th	11/01/12	:30	9:58 AM	GDXX1020H	\$600.00		6
				F	11/02/12	:30	9:09 AM	GDXX1020H	\$600.00		7
					11/05/12 to 11/11/12	1x	M-----				
10	WJBK	M-F 10a-11a News	10a-11a								8
				M	11/05/12	:30	9:20 AM	GDXX1020H	\$600.00		
10	WJBK	M-F 10a-11a News	10a-11a		10/29/12 to 11/04/12	5x	MTWTF--				
				M	10/29/12	:30	10:54 AM	GDXX1020H	\$250.00		5
				Tu	10/30/12	:30	10:46 AM	GDXX1020H	\$250.00		4
				W	10/31/12	:30	10:12 AM	GDXX1020H	\$250.00		3
				Th	11/01/12	:30	10:34 AM	GDXX1020H	\$250.00		6
				F	11/02/12	:30	10:58 AM	GDXX1020H	\$250.00		7
					11/05/12 to 11/11/12	1x	M-----				
11	WJBK	Fox 2 News MF Live @ 11a	11a-12p								8
				M	11/05/12	:30	10:55 AM	GDXX1020H	\$250.00		
11	WJBK	Fox 2 News MF Live @ 11a	11a-12p		10/29/12 to 11/04/12	5x	MTWTF--				
				M	10/29/12	:30	11:59 AM	GDXX1020H	\$350.00		4
				Tu	10/30/12	:30	11:37 AM	GDXX1020H	\$350.00		3
				W	10/31/12	:30	11:14 AM	GDXX1020H	\$350.00		5
				Th	11/01/12	:30	11:37 AM	GDXX1020H	\$350.00		7

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR			F	11/02/12	:30	11:43 AM	GDXX1020H	\$350.00		6
	WJBK				11/05/12 to 11/11/12	1x	M-----				
				M	11/05/12	:30	11:25 AM	GDXX1020H	\$350.00		8
12	WJBK	M-F 12p-1p	12p-1p								
	CDR				10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:00			\$300.00	See MG 12.9	5
	WJBK			Tu	10/30/12	:30	12:41 PM	GDXX1020H	\$300.00		4
	WJBK			W	10/31/12	:30	12:57 PM	GDXX1020H	\$300.00		3
	WJBK			Th	11/01/12	:30	12:57 PM	GDXX1020H	\$300.00		6
	WJBK			F	11/02/12	:30	12:34 PM	GDXX1020H	\$300.00		7
	WJBK	Sa/Su 11a-6p Rotator	11a-6p	Sa	11/03/12	:30	2:34 PM	GDXX1020H	\$300.00	MG for 12.5 10/29	9
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	12:40 PM	GDXX1020H	\$300.00		8
13	WJBK	M-F 2p-3p	2p-3p								
	CDR				10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	2:23 PM	GDXX1020H	\$300.00		4
	WJBK			Tu	10/30/12	:30	2:23 PM	GDXX1020H	\$300.00		3
	WJBK			W	10/31/12	:30	2:21 PM	GDXX1020H	\$300.00		5
	WJBK			Th	11/01/12	:30	2:39 PM	GDXX1020H	\$300.00		6
	WJBK			F	11/02/12	:30	2:12 PM	GDXX1020H	\$300.00		7
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	2:24 PM	GDXX1020H	\$300.00		8
14	WJBK	M-F 3p-4p	3p-4p								
	CDR				10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	3:36 PM	GDXX1020H	\$300.00		5

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14	WJBK	M-F 3p-4p	3p-4p								
	WJBK	CDR									
	WJBK			Tu	10/30/12	:30	3:16 PM	GDXX1020H	\$300.00		4
	WJBK			W	10/31/12	:30	3:15 PM	GDXX1020H	\$300.00		3
	WJBK			Th	11/01/12	:30	3:15 PM	GDXX1020H	\$300.00		6
	WJBK			F	11/02/12	:30	3:29 PM	GDXX1020H	\$300.00		7
	WJBK				11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	3:54 PM	GDXX1020H	\$300.00		8
15	WJBK	M-F 4p-5p	4p-5p								
	WJBK	CDR									
	WJBK				10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	4:11 PM	GDXX1020H	\$600.00		4
	WJBK			Tu	10/30/12	:30	4:58 PM	GDXX1020H	\$600.00		3
	WJBK			W	10/31/12	:30	4:09 PM	GDXX1020H	\$600.00		5
	WJBK			Th	11/01/12	:30	4:57 PM	GDXX1020H	\$600.00		6
	WJBK			F	11/02/12	:30	4:25 PM	GDXX1020H	\$600.00		7
	WJBK				11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	4:21 PM	GDXX1020H	\$600.00		8
16	WJBK	Fox 2 News at 5p	5p-530p								
	WJBK	CDR									
	WJBK				10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	5:18 PM	GDXX1020H	\$1,000.00		4
	WJBK			Tu	10/30/12	:30	5:32 PM	GDXX1020H	\$1,000.00		5
	WJBK			W	10/31/12	:30	5:21 PM	GDXX1020H	\$1,000.00		3
	WJBK			Th	11/01/12	:30	5:21 PM	GDXX1020H	\$1,000.00		6
	WJBK			F	11/02/12	:30	5:29 PM	GDXX1020H	\$1,000.00		7
	WJBK				11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:19 PM	GDXX1020H	\$1,000.00		8
17	WJBK	Fox 2 News at 530p	530p-6p								
	WJBK	CDR									

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17	WJBK	Fox 2 News at 530p	530p-6p								
		CDR									
					10/29/12 to 11/04/12	5x	MTWTF--				
					M	10/29/12	:30	5:50 PM	GDXX1020H	\$1,000.00	5
					Tu	10/30/12	:30	5:57 PM	GDXX1020H	\$1,000.00	4
					W	10/31/12	:30	5:58 PM	GDXX1020H	\$1,000.00	3
					Th	11/01/12	:30	5:57 PM	GDXX1020H	\$1,000.00	7
					F	11/02/12	:30	5:57 PM	GDXX1020H	\$1,000.00	6
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	5:38 PM	GDXX1020H	\$1,000.00	8
18	WJBK	Fox 2 News at 6p	6p-630p								
		CDR									
					10/29/12 to 11/04/12	5x	MTWTF--				
					M	10/29/12	:30	6:19 PM	GDXX1020H	\$1,000.00	4
					Tu	10/30/12	:30	6:27 PM	GDXX1020H	\$1,000.00	2
					W	10/31/12	:30	6:22 PM	GDXX1020H	\$1,000.00	1
					Th	11/01/12	:30	6:26 PM	GDXX1020H	\$1,000.00	3
					F	11/02/12	:30	6:24 PM	GDXX1020H	\$1,000.00	5
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	6:10 PM	GDXX1020H	\$1,000.00	6
19	WJBK	BONES	8p-9p								
		CDR									
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	8:41 PM	GDXX1020H	\$3,000.00	1
20	WJBK	Hope / Ben & Kate	8p-9p								
		CDR									
					10/29/12 to 11/04/12	1x	-T-----				
					Tu	10/30/12	:30	7:59 PM	GDXX1020H	\$3,000.00	1
21	WJBK	M-Su 10p-11p News	10p-11p								
		CDR									

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21	WJBK	M-Su 10p-11p News	10p-11p								
		CDR									
					10/29/12 to 11/04/12	6x	-TWTFS				
				Tu	10/30/12	:30	10:38 PM	GDXX1020H	\$2,100.00		3
				W	10/31/12	:00			\$2,100.00	See MG 21.10	2
				Th	11/01/12	:30	10:16 PM	GDXX1020H	\$2,100.00		5
				F	11/02/12	:30	10:42 PM	GDXX1020H	\$2,100.00		6
				Sa	11/03/12	:30	11:14 PM	GDXX1020H	\$2,100.00		1
				Su	11/04/12	:30	10:16 PM	GDXX1020H	\$2,100.00		4
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	10:24 PM	GDXX1020H	\$2,100.00	8
22	WJBK	Fox 2 News Edge	11p-1130p								
		CDR									
					10/29/12 to 11/04/12	4x	-TWTFS				
				Tu	10/30/12	:30	11:14 PM	GDXX1020H	\$1,900.00		3
				W	10/31/12	:30	11:13 PM	GDXX1020H	\$1,900.00		2
				Th	11/01/12	:30	11:11 PM	GDXX1020H	\$1,900.00		4
				F	11/02/12	:30	11:24 PM	GDXX1020H	\$1,900.00		5
					11/05/12 to 11/11/12	1x	M-----				
					M	11/05/12	:30	11:21 PM	GDXX1020H	\$1,900.00	6

Aired Spots

107

Gross Total \$86,000.00
Agency Commission \$12,900.00
Net Amount Due \$73,100.00 Payment Terms 30 Days

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